

## Amphill bullish on RM200m Rimbun project

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BOUTIQUE developer Amphill Corp Sdn Bhd is unfazed by the global turmoil and bullish that its RM200 million Rimbun project in Kuala Lumpur will attract local and foreign investors.

Amphill CEO and director Poh Pai Kong said the company will sell the units, each priced from RM4 million, or about RM1,100 per sq ft, starting from December 15.

"We don't expect overnight sales, but are quite certain the units will be sold in a few months," Poh said yesterday at the launch of Amphill's website and unveiling of the project by Housing Minister Datuk Seri Chor Chee Heung.

"Rimbun is no ordinary condominium project, but one that provides ample of living space amid lush greenery with focus on sustainability," he added.

The project, which is under construction and slated for completion by mid 2014, was recently accorded the Green Mark (Gold Plus) certification by Singapore's Building and Construction Authority.

Photo Voltaic panels and rain water harvesting will be standard features, besides green label household fittings and appliances and smart home systems to minimise energy and water usage.

Rimbun is the first of many high-end projects that Amphill will unveil over the next few years in the Klang Valley.

The company was founded by Poh, a 35-year veteran in the property industry. He retired as group managing director of Dijaya Corp Bhd and Tropicana Golf & Country Resort Bhd in 2007 and is credited with turning Tropicana into a top brand in the country.

He also set up and led the joint venture with PKNS and developed a neighbouring 160ha land into the popular Sri Selangor Golf Course and Damansara Indah Resort Homes (now Tropicana Indah).